## Gimmal 8 Weeks to Delete

#### Why is Deletion Important?



**Risk Reduction** – Minimize compliance and legal risks by securely managing sensitive data.



**Operational Efficiency** – Streamline processes to reduce costs and improve productivity.



Al Readiness – Prepare your organization for Al by eliminating redundant and obsolete data.

## **Forget Edge Cases**





"Gimmal has been key in helping to keep our university's data secure and reduce its exposure to outside and inside threats. University compliance and security requirements continue to evolve and expand. Having a product in our hands to quickly answer these requirements and provide proof of compliance with audit trails is of immeasurable value."



OINT

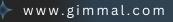
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Tim Wilson Chief Information Officer, Point Park University



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(877) 944-6625



#### Introducing the 8 Weeks to Delete Program

#### gimmal.com

The **8 Weeks to Delete** program offers a structured, compliance-focused approach to managing sensitive information across the enterprise. By aligning records retention policies, simplifying classification systems, and integrating automated solutions, this program helps organizations reduce risk, improve operational efficiency, and prepare for AI-driven innovation.

Weeks	1	2	3	4	5	6	7	8
<b>Discover:</b> Analyze existing RRS, Policy, and storage-systems								
<b>Rebuild:</b> Streamline RRS and Policy, then integrate into the Gimmal File Plan								
<b>Classify:</b> Scan repositories, categorize files, and rank risks								
<b>Establish:</b> Develop and present a practical roadmap to active deletion								

# Simplify Governance. Elevate Insights.