



8 Weeks to Delete

Why is Deletion Important?

- ✦ **Risk Reduction** — Minimize compliance and legal risks by securely managing sensitive data.
- ✦ **Operational Efficiency** — Streamline processes to reduce costs and improve productivity.
- ✦ **AI Readiness** — Prepare your organization for AI by eliminating redundant and obsolete data.

Forget Edge Cases



Clients jump to this box to try to solve data disposition — this is the edge case and is too hard

This is the sweet spot for starting deletion because

- Data is beyond the retention period
- It poses significant risk but has little to no value

Some of Our Clients



"Gimmel has been key in helping to keep our university's data secure and reduce its exposure to outside and inside threats. University compliance and security requirements continue to evolve and expand. Having a product in our hands to quickly answer these requirements and provide proof of compliance with audit trails is of immeasurable value."



Tim Wilson

Chief Information Officer,
Point Park University



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Introducing the 8 Weeks to Delete Program

gimmal.com

The **8 Weeks to Delete** program offers a structured, compliance-focused approach to managing sensitive information across the enterprise. By aligning records retention policies, simplifying classification systems, and integrating automated solutions, this program helps organizations reduce risk, improve operational efficiency, and prepare for AI-driven innovation.

Weeks	1	2	3	4	5	6	7	8
Discover: Analyze existing RRS, Policy, and storage-systems								
Rebuild: Streamline RRS and Policy, then integrate into the Gimmal File Plan								
Classify: Scan repositories, categorize files, and rank risks								
Establish: Develop and present a practical roadmap to active deletion								

Simplify Governance. Elevate Insights.