



Point Park University Saves \$100,000 Annually with Gimmel Discover™

PROFILE

GIMMAL CUSTOMER

Point Park University

INDUSTRY

Higher Education

CUSTOMER WEBSITE

www.pointpark.edu

GIMMAL SOLUTION

Gimmel Discover™

AUTOMATING SENSITIVE DATA

Point Park University faced a challenging task in monitoring and managing the location and usage of sensitive data, copyrighted content, and other information, as a large number of people were constantly active on their network, using various devices.

The complexity of this task was brought to light when the university received a cease-and-desist letter requiring that they find and delete a copyrighted video that the school was previously unaware even existed on their network. Responding manually to this request was taking significant and costly time and resource investments from the university's IT team.

SEARCHING STRUCTURED & UNSTRUCTURED DATA SOURCES AT SCALE

Point Park University deployed Gimmel Discover™ to automate sensitive data discovery as part of their information governance program. The IT team gained the ability to rapidly and accurately search through a large number of both unstructured and structured files at scale on the university network using criteria such as keywords, content types, and file extensions to find data, even extending their search to local laptops in order to access data that might otherwise be unreachable.

In addition to locating specific content, Gimmel Discover™ allowed Point Park to scan all files for sensitive data such as student information and bank routing numbers. Once identified, the files in question can be easily deleted, secured, or otherwise managed as required by university data retention policies such as FERPA, HIPAA, GLBA, GDPR, and CCPA.

MAXIMIZING MICROSOFT OFFICE 365

Outside of their existing software solutions, such as Microsoft Office 365, implementing Gimmel Discover™ saved Point Park University nearly \$100,000 annually. More importantly, the university was able to reach data located on local laptops that otherwise may have been hiding with potential risky sensitive data, something Office 365 cannot do.

Gimmel Discover's™ automated solutions also equipped Point Park's IT team to respond faster to eDiscovery legal requirements and make it easier to ensure that all sensitive data was stored in compliance with institutional and federal policies. This significantly decreased organizational risk and freed up IT team members to focus their time on other important projects to the benefit of the entire university.



Gimmel Discover™ has been key in helping keep our university's data secure and reduce our exposure to outside and inside threats.

University compliance and security requirements continue to evolve and expand. Having a product in our hands to quickly answer these requirements and provide proof of compliance with audit trails is of immeasurable value.



TIM WILSON

Chief Information Officer
Point Park University



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