

"Simplification is one of our principles, and SharePoint is at the center of our ECM strategy. Building on our existing SharePoint environment avoided the complexity of adding another ECM platform, such as OpenText to our landscape, leveraged our investment in SharePoint and did not require us to add new skills to the IT&S Organization."

- Steven Carter, CIO, C&J Energy Services

## C&J Energy Services Simplifies Operations by Unifying ERP and SharePoint Content

### Industry

Energy

### Customer

One of the largest O&G completion and production organizations in the US, with services ranging across the entire well lifecycle. C&J operates in all major North American offshore basins and is establishing a presence in the Middle East.

### Technologies Employed

Gimmel Link

### Challenges

- Simplify unnecessarily complex IT architecture that was hampering scalability
- Store documents related to SAP transactional data simply
- Deploy a solution quickly to coincide with SAP implementation

### Results

- Reduced count of financial systems of record from 7 to 1 without introducing new complexity
- Unified all relevant business information under SharePoint environment
- Avoided incurring training costs while minimizing deployment time and investment

C&J Energy Services

C&J Energy Services is a leading provider of well construction, well completions and well services to the oil and gas industry.

They provide services for the entire well lifecycle.

## Background

C&J Energy Services is a leading provider of well construction, well completions and well services to the oil and gas industry. As one of the largest completion and production services companies in North America, C&J provides a suite of services for the entire life cycle of the well, including cementing, directional drilling, fracturing, coiled tubing, wireline, rig services, fluids management, and numerous complementary services.

As a consequence of acquisitions over the years, C&J developed a very complex IT architecture to support their various individual product service lines. By the time CIO Steven Carter joined the company in November of 2014, C&J was using seven different systems for financial records alone, and that complexity was beginning to challenge the growth ambitions of the company. They knew that, by adopting a cloud-based strategy and centralizing their information assets as much as possible, they would be able to overcome that hurdle and position their information landscape to support their upward trajectory.

## Solution

Working with the company's leadership, Steven quickly identified that the company needed to unify their ERP systems and a joint business-IT team selected SAP. In the course of discovery, his team identified a requirement for storing documents related to business transactions and data.

Steven's team initially investigated using OpenText, but discovered it was not the tool for them. He described OpenText as "a pretty big hammer just to crack a nut."

C&J had a well-defined need and a desire for simplicity that would require using existing systems as much as possible. A solution that would require additional applications and infrastructure, take months to deploy, require heavy change management initiatives, and come with a lengthy training process conflicted with this strategy.

Steven says, "Part of my strategy to support simplification and scalability is to move many of our workloads to the cloud. We believe the Microsoft cloud was the right choice for this solution. We're a relatively small IT organization, and I want to focus my team's efforts on enabling the business and not on providing commodity support of infrastructure – which can best be done by others."

So he turned to Gimmel, who had previously helped C&J develop and deploy their SharePoint intranet.

**Gimmel Link** does just what Steven needed, providing full interoperability between SAP and SharePoint at a minimum cost and impact to business.

## Software and Services Used

**Gimmel Link** was deployed by Gimmel to integrate SharePoint content and SAP® data, and supported deployment with **SharePoint Services**.

## Results

With Gimmel Link, SAP acts as C&J Energy's single financial system of record while SharePoint stores relevant documents. Deployment was a simple process, and leveraging the investment and resources dedicated to existing SharePoint systems removed any need for additional employee training. C&J is able to benefit from wider access to critical information, improving business cycle times, time to value, and efficacy of process optimizations while reducing total cost of operations.